

Diota raises €5M

Chammas & Marcheteau advises Diota, Safran Corporate Ventures, Supernova Invest and Calao Finance.

Chammas & Marcheteau acted as legal counsel to **Diota, Safran Corporate Ventures, Supernova Invest** and **Calao Finance** in connection with their investment in Diota, alongside **CM-CIC Innovation**, for a total amount of €5 million.

Diota, a publisher of augmented reality software, was able to count on the support of its historical investors Safran Corporate Venture, Supernova Invest and Calao Finance for this round, which welcomed CM-CIC Innovation as a new investor.

Thanks to this fundraising, the company wishes, among other things, to open new subsidiaries abroad, but also to build customer loyalty for its virtual reality software.

Counsel to Diota, Safran Corporate Ventures, Supernova Invest and Calao Finance : Chammas & Marcheteau (*corporate and contracts* : Lola Chammas, partner, Jérôme Chapron and Ludivine Rabreau, associates).

About Diota

A publisher of 4.0 software for the Industry, Diota conceives, develops and provides solutions dedicated to industrial processes optimization through operational fields' digitizing. Based upon cutting-edge technologies such as Augmented Reality and automatic control, these solutions create a digital continuity between industrial information systems and operations at the shop floor, to improve productivity, quality and traceability throughout the product lifecycle.

About Chammas & Marcheteau

Chammas & Marcheteau assists companies and investment funds with their transactions and development strategies in France and abroad. With 30 specialists in business law, including nine partners, it offers its clients expertise in Mergers & Acquisitions, Private Equity, Funds and Financial Services, Tax, Intellectual Property and Information and Communication Technologies.