Chammas & Marcheteau

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Chammas & Marcheteau advises Iris on Popsink's €3 million fundraising (Software/IT Services)

Chammas & Marcheteau advised Iris, lead investor in the €3 million fundraising of Popsink, alongside existing investors XAnge and Seedcamp, followed by Irregular Expressions and several business angels.

Founded in 2021, Popsink develops a SaaS solution for data replication and transfer between IT systems, enabling companies to extract and synchronize in real time data from their critical systems to their analytics and artificial intelligence platforms.

This new funding will enable Popsink to accelerate its expansion in France, Germany and the United States, to double its workforce within the next year, and to strengthen its presence in the insurance, financial services and logistics sectors.

The Chammas & Marcheteau team consisted of Denis Marcheteau (partner), Romain Penloup (counsel), and Jeanne Cormerais (associate) on corporate aspects, Christophe Moreau (partner) and Marjorie Masoni (associate) on tax aspects, Aude Spinasse (partner) and Constance Parini (associate) on intellectual property aspects, and Coline Bied-Charreton (partner), Floriane Maginot and Ensar Tasci (associates) on labor law aspects.

About Chammas & Marcheteau

Chammas & Marcheteau is a Paris-based independent law firm that advises companies, investment funds and entrepreneurs on their transactions and development strategies in France and abroad. With more than 60 specialists in business law, including 16 partners, the Firm offers its clients expertise in Private Equity, Mergers & Acquisitions, Funds and Financial Services, Corporate, Restructuring and Turnaround, Tax, Intellectual Property and Information Technology, Employment Law, Real Estate and Business Litigation.