Chammas & Marcheteau

Press release

Paris, December 18, 2020

Chammas & Marcheteau advises NextStage AM in WiiSmile's fundraising

Chammas & Marcheteau advised NextStage AM on the first investment of its NextStage Championnes III fund dedicated to equity financing of innovative French SMEs (particularly in the digital, environmental innovation, and smart health sectors) and benefiting from the Relance Label. This first investment was made in WiiSmile.

Created in 2001, WiiSmile offers VSE/SMEs the opportunity to sustain employee commitment by improving their quality of life and that of their families. The WiiSmile platform allows more than 8,000 small and medium-sized companies located all over France to offer their employees an "all-in-one" offer that simplifies access to the best social benefits. Company managers can financially participate in improving the quality of life of their employees through thousands of offers proposed by WiiSmile on its platform such as gift vouchers, personal services, training catalogs, sports, leisure and culture offers, etc.

The Chammas & Marcheteau team was composed of partner Denis Marcheteau, counsel Stéphanie Bréjaud and associate Clara Deslais.

About NextStage AM

Independent asset management company, approved by the AMF in 2002, NextStage AM is one of the pioneers and leaders of innovative development capital in France. NextStage AM invests in a limited number of medium-sized European companies (65 portfolio investments as of 31/09/2020), all innovative and growth companies, to which it brings an entrepreneurial investor expertise and strong operational support. NextStage AM provides long-term support to these medium-sized companies, unlisted and listed on Euronext Growth and Euronext B and C.

About Chammas & Marcheteau

Chammas & Marcheteau is a Paris-based independent law firm that advises companies, investment funds and entrepreneurs on their transactions and development strategies in France and abroad. With 40 specialists in business law, including 11 partners, the Firm offers its clients expertise in Private Equity, Mergers & Acquisitions, Funds and Financial Services, Corporate, Restructuring and Turnaround, Tax, Intellectual Property and Information Technology, and Employment Law.