Chammas & Marcheteau

Press release Paris, December 5, 2025

Chammas & Marcheteau advises Oui Care (Personal Services) on the opening of its share capital (Minority LBO)

Chammas & Marcheteau advised Oui Care on the opening of its share capital, structured as a minority LBO, to Banque des Territoires and BNP Paribas Développement, alongside Raise Impact, its historical investor.

Founded in 2017, Oui Care, a leading personal services provider in France, is also one of the major players in Europe. The group employs 23,000 people and operates brands such as O2, Apef, France Présence and Les Bienveillants.

By partnering with investors committed to addressing major societal challenges, Oui Care reaffirms its ambition to support an ageing population, improve access to essential services and foster local entrepreneurship. This transaction provides the Group with the resources needed to strengthen its social impact, accelerate its development and deploy large-scale autonomy solutions tailored to the growing needs of families.

The Chammas & Marcheteau team consisted of Denis Marcheteau (partner), Romain Penloup (counsel), Jérémie Lolmède and Vincent Lopez (associates) on corporate aspects, and of Christophe Moreau (partner), Marjorie Masoni, Franck Hallel and Hugo Latrabe (associates) on tax aspects.

About Chammas & Marcheteau

Chammas & Marcheteau is a Paris-based independent law firm that advises companies, investment funds and entrepreneurs on their transactions and development strategies in France and abroad. With more than 60 specialists in business law, including 16 partners, the Firm offers its clients expertise in Private Equity, Mergers & Acquisitions, Funds and Financial Services, Corporate, Restructuring and Turnaround, Tax, Intellectual Property and Information Technology, Employment Law, Real Estate and Business Litigation.